



PROGRAMME
FIRST RESIDENTIAL PHASE

**EUROPEAN DIPLOMA IN CULTURAL PROJECT MANAGEMENT
2017/2018**

SWEDEN / VÄSTRA GÖTALAND

FROM 12th TILL 21st OF MAY 2017

in partnership with

Region Västra Götaland

Pedagogic team

Jean Pierre Deru, Director, Association Marcel Hicter, Brussels
Jonathan Goodacre, Cultural Consultant, Cambridge
Robert Alagjozovski, Cultural Consultant, Skopje

Accommodation

In Tanum

Vitlycke Centre for Performing Arts (from 12th till 16th of May)

<http://vitlycke.org/>

<https://fr-fr.facebook.com/VitlyckeCentreForPerformingArts/>

In Göteborg

Good Morning Hotel (from 16th till 19th of May)

<https://ligula.se/en/goodmorninghotels/goteborg-city/>

Comfort Hotel City Center (from 19th till 21st of May)

<http://center-hotel.gothenburg-hotels.com/en/>

Friday May 12th

- 17.00 latest Arrival at Landvetter airport
- 17.30 Departure by bus to Tanum
- 19.00 Dinner on the road, Fars hatt, Kungälv,
Welcome by **Torbjörn Lindström**, Director of Slöjd i Väst at Västra Götaland Region and **Anders Nilsson**, Developer at Västra Götaland. Followed by the presentation of the programme, objectives and methodology of the European Diploma, by **Jean Pierre Deru**, Director of the European Diploma
- 21.00 Arrival and accommodation at the Vitlycke Centre for Performing Arts. Welcome by **Joanne de Kroon** from Vitlycke Centre for Performing Arts

Saturday May 13^t

- 07.30-09.00 Breakfast
- 09.30 Presentation of the participants and their projects
- 13.00 Lunch at Vitlycke museum
- 14.00 *Group work on the participant's projects with the pedagogic team*
- 16.30 Visit of the Vitlycke Museum and Tanum World Heritage area
www.vitlyckemuseum.se
- 20.00 Dinner at Vitlycke Museum

Sunday May 14th

- 07:30-09:00 Breakfast
- 09.30 Work in thematic sub-groups on Delphi's seminar with the pedagogic team
- 13.00 Lunch at Vitlycke museum
- 15.00 *Cultural cooperation projects partnerships, and cultural networks with*
Jean Pierre Deru
- 20.00 Dinner at Vitlycke center for performing arts

Monday May 15th

- 09.30 *Group work on the participant's projects with the pedagogic team*
- 12.00 Departure to Grebbestads folkhögskola

- 12.30 Lunch – Grebbestads folkhögskola
- 13.30 Visit of Grebbestad folkhögskola (popular education)
- 14.00 *Work in thematic sub-groups on Delphi's seminar* with the pedagogic team
- 17.00 Nature excursion with Grebbestad Folkhögskola
- 19.00 Dinner at Tanumstrand

Tuesday May 16th

- 07:00-08:00 Breakfast
- 08.30 Departure by bus to Göteborg
- 11:00 Installation at the hotel
- 12:00 *Culture, creativity, innovation and economy: the Challenges to face for a "post crisis" Europe* with **Pau Rausell Köster**, Professor at the Department of Applied Economics at the University of Valencia, Spain, Session opened to local cultural operators
Kultur i Väst
- 13.30 Lunch at Pustervik
- 14.30 Follow up with **Pau Rausell Köster**
Kultur i Väst
- 20.00 Dinner: Zaffran-A taste of Persia

Wednesday May 17th

- 09.30 *Fundraising in the field of culture* with **Jonathan Goodacre**, Cultural Consultant, Cambridge
Session opened to local cultural operators (morning)
Kultur i Väst
- 13.00 Lunch-catering
- 14.00-17.00 Follow up: *Fundraising in the field of culture* with **Jonathan Goodacre**
Kultur i Väst
- 19:00 Dinner and concert at Nefertiti

Thursday May 18th

- 09.30 *Round table on Västra Götaland Region and Göteborg cultural policies and actions*
Moderator : Jean Pierre Deru
Världskulturmuseet (Museum of World Culture)
- Tour of the museum
<http://www.varldskulturmuseerna.se/>
- 12.00 Lunch at Världskulturmuseet
- 12.30 *Group work on the participants' projects with the pedagogic team*
- 15.00 *Mini-audits. Visits and interactions in small groups with Sweden's cultural Organizations.*
- 18.45-19.45 Sauna or see the city on your own
- 20.00 Dinner and cultural matchmaking with local operators.
Röda Sten

Friday May 19th

Check out from hotel Good morning and move to Comfort hotel

- 10.00 *Arts managers and Ethics: Artists versus Art managers – art management ethics revisited; Art marketing versus Art experience – artists view with **Milena Dragicevic-Sesic**, Professor of Cultural Management and Theory of Mass Media at the Faculty of Dramatic Arts/Belgrade. European Diploma Orientation Board member.*
Kultur i Väst
- 13.00 Lunch at Lagerhuset
- 14.30 Follow up with **Milena Dragicevic-Sesic**
Kultur i Väst
- 17.30 Transportation to Hönö by bus and ferry
- 19.00 Dinner on Hönö
- 22.10 Transportation by bus and ferry back to Gothenburg

Saturday May 20th

- 09.30 *Work in thematic sub-groups on Delphi's seminar with the pedagogic team*
Kultur i Väst
- 11.00 Individual interviews with the pedagogic team

- 13.00 Lunch at Feskekörkan
- 15.00 Feedback on the mini-audits, evaluation of the training session.
Information about the next steps of the programme
Kultur i Väst
- 20.00 Dinner and farewell party at Oceanen restaurant

Sunday May 21st

Morning Departure