



PROGRAMME
FIRST RESIDENTIAL PHASE

**EUROPEAN DIPLOMA IN CULTURAL PROJECT MANAGEMENT
2018/2019**

MACEDONIA

FROM 11th TILL 20th OF MAY 2018

Programme organised in partnership with

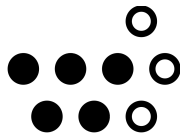
Lokomotiva Skopje

supported by

the Ministry of Culture of Macedonia

in collaboration with

**Museum of Contemporary Arts Skopje
INKA Struga**



**Wallonie - Bruxelles
International.be**

02/10/2018

Pedagogic team

Jean Pierre Deru, Director, Association Marcel Hicter, Brussels
Jonathan Goodacre, Senior Consultant, International, the Audience Agency, UK

Accommodation

Hotel Best Western in Skopje
<https://www.bestwestern.fr/fr/hotel-Skopje-Best-Western-Hotel-Turist-89900>

Hotel Laki in Ohrid
<http://lakahotelspa.com/>

Friday May 11th

Arrival at Skopje airport

12.00/14.00/15.30 Departure by minivans from airport to Ohrid

Arrival and accommodation

20.00 Welcome dinner at the Lake's Shores

Saturday May 12th

At the Cultural Center, Ohrid

09.30 Presentation of the programme, objectives and methodology of the European Diploma, by **Jean Pierre Deru**, Director of the European Diploma.

10.00 Presentation of the participants and their projects

13.00 Lunch

14.00 *Group work on the participant's projects with the pedagogic team*

17.00 Visit of Ohrid

19.00 Dinner at the Scene of Ohrid Summer Festival
Meeting with a member of the festival team

Sunday May 13th

At the Memorial House of Miladinovci Brothers, Struga

10.00 *Arts managers and Ethics: Artists versus Art managers – art management ethics revisited; Art marketing versus Art experience – artists view with **Milena Dragicevic-Sesic**, Professor of Cultural Management and Theory of Mass Media at the Faculty of Dramatic Arts/Belgrade. European Diploma Orientation Board member.
Session opened to Ohrid and Struga cultural operators.*

13.00 Lunch and presentation of INKA (Association Initiative for Independent Cultural Activism)

15.00-18.00 *Participatory arts/culture projects with **Milena Dragicevic-Sesic***

19.00 Dinner in Struga at the pizzeria Angela

Monday May 14th

At hotel Laki

- 09.30 *Group work on the participant's projects with the pedagogic team*
- 12.30 Lunch at Laki and hotel check out
- 14.00 Boat trip on the Ohrid lake to the **Monastery of Sveti Naum** and visit.
- 17.00 Bus departure to Skopje
- 20.30/21.00 Accomodation at hotel and dinner

Tuesday May 15th

At Kino Kultura

- 09.30 Session ***The European Union perspective and programmes for Culture***
with **Bénédicte de Brouwer**, former head of Culture at Creative Europe Desk
(BE) and actually EU Project Manager at MAD Brussels
Session opened to Skopje cultural operators
- 13.00 Lunch and presentation of Kino Kultura activities with Biljana Tanurovska
- 15.00 Follow up and workshops : ***The European Union perspective and
programmes for Culture*** with **Bénédicte de Brouwer**
- 20.00 Dinner

Wednesday May 16th

At Mala Stanica

- 09.30 *Fostering change and development in project management with **Jonathan
Goodacre***
Session opened to Skopje cultural operators
- 12.30 Lunch
- 13.30 Work in thematic sub-groups on Delphi's seminar with the pedagogic team
- 16.30 Visit of Skopje and "Kitsch Tour"
- 20.00 Dinner

Thursday May 17th

At the Museum of Contemporary Arts

- 09.30 *Cultural cooperation projects partnerships, and cultural networks with **Jean Pierre Deru** at the Museum of Contemporary Arts
Session opened to Skopje cultural operators*
- 12.30 Lunch at the Museum of Contemporary Arts with guests and tour of the Museum
- 14.00 *Mini-audits. Visits and interactions in small groups with Macedonian's cultural Organizations (Interarts-Dance, dancefestkopje / Youth Cultural Centre / FRU-Faculty for things you can't learn / Kino Kultura)*
- 18.00 – 20.00 *Round table on Macedonia cultural policies and actions with **Robert Alagjozovski, Zlatko Teodosievski, Iskra Gesoska** - Ministry, strategy for Culture (tbc), **Biljana Tanurovska** (Independent Scene/Performing Arts), **Tanja Balac** - City of Skopje (tbc), **Besfort Ademi** – Theatre (tbc) and a representative of the Union of the Cultural Workers (tbc).
Moderator : Jean Pierre Deru*
- 20.00 Dinner

Friday May 18th

At Kino Kultura

- 09.30 Work in thematic sub-groups on Delphi's seminar with the pedagogic team
- 13.00 Lunch
- 14.00 Group work and individual interviews with the pedagogic team
- 20.00 Dinner

Saturday May 19th

At Kino Kultura

- 09.30 Individual interviews with the pedagogic team
- 13.00 Lunch
- 15.00 Feedback on the mini-audits, evaluation of the training session.
Information about the next steps of the programme
- 20.00 Dinner and farewell party at Kino Kultura

Sunday May 20th

Departure – any time