



PROGRAMME
SECOND RESIDENTIAL PHASE

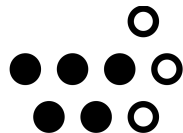
**EUROPEAN DIPLOMA IN CULTURAL PROJECT MANAGEMENT
2018/2019**

MALTA

FROM 7th TILL 15th OF OCTOBER 2018

in partnership with

**The Malta Postal Museum
Din l-Art Helwa**



**Wallonie - Bruxelles
International.be**

02/10/2018

Pedagogic team

Jean Pierre Deru, Director, Association Marcel Hicter, Brussels
Jonathan Goodacre, Senior Consultant, International, the Audience Agency, UK

Accommodation

Malta University Residence
<http://universityresidence.com/fr>

Sunday October 7th

18.00 latest Arrival at Malta airport

Accommodation at the Malta University Residence (R. Mifsud Bonnici Str., Lija)

20.00 Welcome dinner

Monday October 8th

At the Postal Museum (135, Archbishop Street Valletta VLT 1444)

09.30 Opening of the session with **Jean Pierre Deru**, Director of the European Diploma and welcome introduction by **Lara Bugeja**, Director of the Malta Postal Museum

10.00 Presentation of the evolution of their projects by the participants (5' max p/person)

11.30 *Work in thematic sub-groups on Delphi's seminar with the pedagogic team*

13.00 Lunch

14.00-16.00 *Group work on the participant's projects with the pedagogic team*

19.30 **Intercultural dinner** at the University Residence

Tuesday October 9th

At Din l-Art Helwa (133 Melita Street, Valletta VLT 1123)

09.30 - **Urban cultural policies in the context of globalisation**
- **Intercultural cities**
- **Key issues around cultural development, participation and engagement**
with **Franco Bianchini**, Professor of Cultural Policy and Director of the Institute for Research on Culture and the Creative Industries, University of Hull
Morning session opened to a group of local cultural operators

12.30 Lunch

13.30-16.00 **The « Cultural planning » approach and the « Creative city debate ».**
General analyses and case studies with **Franco Bianchini**

16.30 Visit of Valetta Old Town

20.00 Dinner

Wednesday October 10th

At the Postal Museum

- 09.30 *Group work on the participant's projects with the pedagogic team*
- 12.00 Lunch
- 13.00 Departure by bus to catch the ferry to Gozo
Visit and dinner at Gozo
- 22.30 Transfer by ferry and bus to Valletta

Thursday October 11th

At the Postal Museum

- 09.30 ***Mondialization/globalization and new roles to be played by European cultural policies*** with **Raymond Weber**, former Director of Culture at the Council of Europe
Morning session opened to a group of local cultural operators
- 12.30 Lunch
- 13.30-16.00 Follow up: ***presentation of 3 cases of national cultural policies and actions brought by European Diploma participants***, discussion and synthesis of the day with **Raymond Weber**
- 20.00 Dinner

Friday October 12th

At the Postal Museum

- 09.30 *Fundraising in the field of culture* with **Jonathan Goodacre**, Senior Consultant, International, the Audience Agency, UK
Morning session opened to a group of local cultural operators
- 12.30 Lunch
- 13.30-16.00 Follow up: *Fundraising in the field of culture* with **Jonathan Goodacre**
- 20.00 Dinner

Saturday October 13th

At Din l-Art Helwa

- 09.30 Presentation of what is at stake for Maltese Heritage and Din l-Art Helwa's actions.

Visit of some important heritage locations.
With **Maria Grazia Cassar**, Executive President of Din l-Art Helwa

13.30 Lunch

At the Malta Univesity Residence

14.30-16.00 Work in thematic sub-groups on Delphi's seminar with the pedagogic team

20.00 Dinner

Sunday October 14th

At the Malta University Residence

09.30 ***Delphi session's cluster methodology*** with **Jonathan Goodacre**

10.30 ***Presentation of Oracle network*** with **Jean Pierre Deru**

11.30 Group work on the participant's projects with the pedagogic team and individual tutorials

13.00 Lunch & free time

17.00-18.30 Work in thematic sub-groups on Delphi's seminar with the pedagogic team
Dry run (practice) of the seminar

18.30-19.30 Feedback on the mini-audits.
Evaluation of the training session, information about the next steps of the programme

20.00 Dinner and farewell party

Monday October 15th

Departure (any time)